



*"Dedicated to the Education and Professional
Advancement of Medical Billers"*

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Dear Potential Sponsor:

Michigan Medical Billers Association (MMBA) is a non-profit educational organization serving medical billers, coders, and managers across Michigan, and currently working to expand outside the state. We are seeking new sponsorships to advertise on our website. We would like to extend a new and exciting opportunity for you to be a Webinar Sponsor!

MMBA has over 220 members involved in 6 chapters located in Detroit, Flint, Grand Rapids, Lansing, Saginaw, and Traverse City and we offer at least 11 virtual webinars that are open to members and non-members across the state and beyond. Our social media presence is 1.1k and growing every day because the need for education in this field is also rising.

This is an incredible opportunity to brand yourself to medical billers, coders, revenue cycle advisors, and medical office managers statewide. Everyone registering for the webinars and accessing our Billing Buzz articles must log in to our website, at which point they will see **YOUR LOGO** which will link directly to **YOUR WEBSITE!**

Webinar Sponsorship perks may include the following:

- Pre-event promotion via social media and attendee email addresses.
- Your logo as part of the placeholder slide that is displayed prior to the start of each webinar.
- An introduction of your organization as our sponsor at the beginning of each webinar.
- An advertisement on our website page that can link directly to your website.
- Logo and link to your webpage in follow-up email to each attendee.

The levels of sponsorship and sponsor opportunities and other details are enclosed, and we look forward to hearing from you.

If you are interested in one of these sponsorship opportunities, feel free to contact: Alyssa Ruff at 855-360-3401, or Christy O'Dell at 989-513-9276.

Thank you for considering supporting our MMBA education and non-profit organization.

Warm Regards,

Alyssa Ruff, RHIT

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Connect with our MMBA on Facebook, Twitter, and LinkedIn!

